

Cell Phone Video Tips



- 1 Find a Quiet Space**
Your phone will pick everything from road noise to running dishwashers. Be aware of your surroundings and adjust.

- 2 Intentionally Choose Your Background**
Is everything in the video frame supporting your message or is distracting?

- 3 Check Your Lighting**
Use natural light, if you can, and avoid bright light behind the subject. If inside, keep your lights to the front and the side.

- 4 Use the Rear-Facing Lens**
It is higher quality and gives you a defining focal point. It will help you not watch yourself as you record.

- 5 Keep it Horizontal**
It provides a more polished view of the person and their surroundings. It also gives the editor more options.

- 6 Position Yourself in the Frame**
Your camera should be nose height. In the frame, include from a hand-width above your head to your navel.

- 7 Map Out Your Script**
Writing is always an essential part of presenting, even on-screen. It will help you order your thoughts.