



2023 Press Kit

Hi there, welcome



PRESS RELEASE | DECEMBER 5, 2022 ON ESCHOOL NEWS

teachers should have real-time access to diverse topics in the form of on-demand, personalized teacher PD content with a focus on preparation and planning, data-driven practices, instructional environment, and building relationships..

Darren Reed - Senior VP | SPDC



What is SPDC?

The Stride Professional Development Center is a growing content library of on demand professional development courses, hands-on training, and live events for educators looking to advance their expertise and optimize student outcomes, no matter the classroom setting.

What do we offer?

We recognize that teachers spend countless hours dedicating their lives to others. We created an affordable solution that supports teacher growth, saves time, and provides all your professional development needs in one location.

“We're excited to bring this innovative learning option to teachers everywhere.”

Darren Reed - Senior VP | SPDC

+ Our History

The Stride Professional Development Center leverages the twenty year history of the organization for your benefit. Having supported more than 3,000 schools and trained more than 60,000 teachers and leaders, we have the experience and content to help you grow.

+ Our Mission

Our mission is to see you succeed by offering professional development in such a way that you can learn anytime and at anyplace. We recognize that our world needs resilient educators who exhibit passion and bring learning to life daily. To sustain that effort for the future of education, concept and skill based learning must take place in the present.

+ Our Goal

Our goal is to connect you with learning in the here and now by offering on-demand, affordable training. Why? We recognize that educators selflessly expend time and effort for the benefit of others and we want to help them focus on self-care. A big part of that self-care is learning every day so that you can lead the way.

Who is the SPDC for?

for **Teachers/Leaders**

- Create a fairer system that champions individual and collective growth

for **School Districts**

- Future-facing learning solutions that satisfy unmet needs





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MEDIA KIT 2023

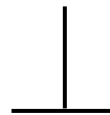
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Mist Gray #F2F2F2

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Black #000000

#TeachersDeserveBetter



Our champions. Our focus. Our community. Our recognition of their efforts. Our promise and commitment.

Icon Logos



Light Pixels



Black Pixels



Standard Pixels



White Pixels

White and Black Pixels icon logo usage in any format is by request only.

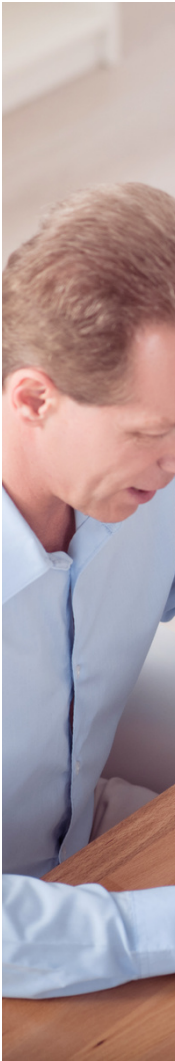


Full Logo



This logo is permitted to be used **only** on white backgrounds

Stride 
Professional Development Center



<https://stridepdcenter.com>

@StridePDCenter



Stride Professional Development Center started in May 2022 with the sole purpose of providing for and supporting teachers opportunities to pursue professional development at an affordable price, on their own time, with on demand high quality content from SMEs.





Darren Reed

Executive Leadership | Education Reform |
Teacher

Newport News, VA.
Teacher of The Year 1997

Darren's experiences in both the public and private experience as an education leader fuels his passion for transforming professional development for educators.

SPDC Team



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DEDICATED

DETERMINED

FOCUSED

CAPABLE